



## Consultant Database

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**Areas of Expertise:** Salesforce, CRM, Cloud Technology, Constituent Management (Donors, Volunteers and Partners) and Analysis, Resource for free or reduced-cost technology solutions

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**Areas of Expertise:** Strategic Planning, Board Training & Development, Organizational Capacity Building, Succession Planning, Meeting Facilitation, Project Management

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**Areas of Expertise:** Strategic Planning, Diagramming, Organizational and Leadership / Change Facilitation, Design Thinking, Framework Development, Process Analysis and Development / Synthesis, Strategic Partnerships, Creativity and Team Design, Responsive Mobile and Web Application Development

### Eric Branstad

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**Areas of Expertise:** Fundraising, Media Relations (Press conferences, releases, pitching story, setting up interviews), Events, Website Development, Fundraising Campaigns

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**Areas of Expertise:** Preparation of Financial Statements and business plans, manage budgeting and forecasting, review accounting processes, update procedures, manage cash flow, Plan cost allocations

**Cynde Cronin***Merit Resources*515.334.6158; [cynde.cronin@meritresources.com](mailto:cynde.cronin@meritresources.com)4410 114<sup>th</sup> Street, Des Moines, IA 50322**Areas of Expertise:** Business Planning, Human Resources, Staff Development, Staff Training, Employee Benefits**James K. Cushing***Organizational Excellence Consulting*515.491.1654 ; [JKClowa@aol.com](mailto:JKClowa@aol.com)**Areas of Expertise:** Strategic Planning, Organizational Development, Board Development and Operations, Change Management, Program and Project Management, Best Practices Research, Leadership Development, Facilitated Problem Solving**Lisa (Sieren) Cushatt, MSW**

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**Areas of Expertise:** Grant Writing, Grant Coaching (Webinars & Trainings); Donor Prospect Research; Program Development; Donor Communications; Project Management, Reporting & Evaluation, RFP Analysis; Government & Private Funding; Federally Recognized Tribes & American Indian/Alaska Native Organizations; Social Justice Advocacy**Bryan Earnest***AMPERAGE*515-309-7638; [bryan@amperagemarketing.com](mailto:bryan@amperagemarketing.com)[www.amperagemarketing.com](http://www.amperagemarketing.com)**Areas of Expertise:** Nonprofit marketing, Marketing Plans, Marketing Analysis, Marketing Strategy, Sales Plans, Sales Strategy, Business Development, Event Marketing**Mark Elliott***ml elliott llc*515.669.9795 ; [melliottllc@gmail.com](mailto:melliottllc@gmail.com)31494 640<sup>th</sup> Ave., Maxwell, IA 50161**Areas of Expertise:** Development, Strategic Planning, Writing**Melinda Ellwanger, P.L.L.C.**515.988.5622 ; [mellwanger@yahoo.com](mailto:mellwanger@yahoo.com)

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**Areas of Expertise:** Leadership Development, Team Building, Board Development, Communication Skills, Strategic Planning and Decision-Making, DiSC Profile Facilitation and Implementation, Services for Youth and Youth Serving Organizations, Keynote Speaking

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**Areas of Expertise:** Healthcare Finance, CFO Services, Strategic Financial Planning, Capital Projects (Financial Projections), Financial Forecasting and Long Range Planning, Benchmarking, Financial Coaching and Mentoring

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**Areas of expertise:** Feasibility Studies, Capital Campaigns, Development Assessments, Board Training, Annual Funds, Grant Writing, Planned Giving, Volunteer Management, Database Management, Interim Executive, Stewardship, Prospect Research

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**Areas of Expertise:** Young and maturing non-profits; Capital, capacity building, programming and operating support; Corporate, foundation and government funders

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**Areas of Expertise:** Branding Strategy for Nonprofits, Creating Graphic Design (logos, branding, brochures, exhibits and fundraiser promotions), Developing Public Relations, Writing Human Interest Stories and Marketing on Social Media Platforms

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**Area of Expertise:** Strategic Planning, Marketing Planning, Meeting/Retreat Facilitation, Qualitative Market Research (focus groups, interviews, usability testing), Quantitative Market Research (surveys), Integrated Marketing Communications, Brand Strategy/Development, Personal Branding

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**Areas of Expertise:** Association/Organization/Nonprofit Management, Strategic Planning, Board and Committee Management, Financial Management, Membership Management, Convention/Seminar/Meeting Planning, Communications & Publications Management, Website Management, Executive Director Succession Planning

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**Areas of Expertise:** Board Training and Development, Conflict Resolution, Evaluation, Grant Research, Grant Writing, Interim Leadership, Meeting Facilitation, Organizational Development, Program Design, Staff Training, Strategic Planning, Process and Facilitation of Surveys

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**Areas of Expertise:** Policy Education and Advocacy, Organizational Management, Logistics and Advance, Media Relations, Internal and External Communications, Statutory Analysis, Staff Support, Fundraising, Government Relations

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**Areas of Expertise:** Human Resources, Staff Development, Succession Planning, Nonprofit Executive Search**Ellen Nelson***Funding Solutions, Inc.*515.778.7907 ; [eknelson98@aol.com](mailto:eknelson98@aol.com)

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**Areas of Expertise:** Board Training and Development, Feasibility Studies, Capital Campaign Development and Implementation, Event Planning and Marketing, Executive Recruitment and Coaching, Fundraising Planning, Meeting Facilitation, Organizational Development, Staff Training, Strategic Planning**Tim Neugent***The Neugent Group, Inc.*515.238.1463 ; [neugar@aol.com](mailto:neugar@aol.com)**Areas of Expertise:** Overall Business Development, Strategic Business and Revenue Planning and Execution, Organizational and Team Development, Executive Coaching, Human Resources, Meeting Facilitation, Organizational Development, Staff Development, Staff Training, Strategic Planning**Jill Olson***Results Group, LLC*515.330.2866 ; [jill@resultsgroupllc.com](mailto:jill@resultsgroupllc.com)**Areas of Expertise:** Aligning Employees, Hiring and Retention, Leadership Development, Sales Training, Team Building, Assessments, Executive Coaching, Seminar Facilitation, Consultation**Beth Pargulski***Beth Pargulski Design*515.255.3979 ; [pargulski@mchsi.com](mailto:pargulski@mchsi.com)**Areas of Expertise:** Graphic Design, Logos, Newsletters, Annual Reports, Brochures, Special Event/Promotional Items, Branding, Exhibits**Judi A. Pierick, IOM, CAE, CFRE**515.279.0911 ; [judi.pierick@gmail.com](mailto:judi.pierick@gmail.com)

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**Area of Expertise:** Organizational Management, Revenue Enhancement, Marketing and Image Enhancement Strategies and Campaigns, PR/ Media Relations, Public Policy/ Advocacy Campaigns, Fundraising Strategies (grants, events, individual/corporate/foundation solicitations and sponsorships, planned giving)**Kevin Pokorny***Pokorny Consulting*515-205-5513 ; [kevin@kpokorny.com](mailto:kevin@kpokorny.com)

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