



Consultant Database

Giancarlo "John" Amato

Amato Consulting Strategies, LLC

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www.amato-consulting.com

Areas of Expertise: Comprehensive Fund Development including Fundraising Program Assessments and Analysis, Annual Fund Planning, Feasibility Studies, Capital Campaign Implementation, Major Gifts and Moves Management, Planned Giving Programs, Direct Mail, Grant Writing, Organizational Development, Staff Development

Elaine Appleby, MA

Director of Gift Planning - Charitable Resource Giving Center

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4125 Westown Pkwy, Ste 104, West Des Moines, IA 50266

Areas of Expertise: Donor Centered Gift & Estate Planning Education and Implementation for nonprofits of all sizes, Charitable Gift Annuity Solutions Program, Gift Planning Professional Coaching for development staff

Bryan Arzani

Results Group, LLC

515.330.2866 ; bryan@resultsgroupllc.com

Areas of Expertise: Aligning Employees, Hiring and Retention, Leadership Development, Sales Training, Team Building, Assessments, Executive Coaching, Seminar Facilitation, Consultation

Jacki Askelson

TandemCRM

515.306.1838 ; jaskelson@tandemcrm.com

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Areas of Expertise: Salesforce, CRM, Cloud Technology, Constituent Management (Donors, Volunteers and Partners) and Analysis, Resource for free or reduced-cost technology solutions

Regenia Bailey

Bailey Leadership Initiative, LLC

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Areas of Expertise: Strategic Planning, Board Training & Development, Organizational Capacity Building, Succession Planning, Meeting Facilitation, Project Management

Joseph R. Benesh

The Ingenuity Company

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920 36th Street, Des Moines, Iowa 50312

Areas of Expertise: Strategic Planning, Diagramming, Organizational and Leadership / Change Facilitation, Design Thinking, Framework Development, Process Analysis and Development / Synthesis, Strategic Partnerships, Creativity and Team Design, Responsive Mobile and Web Application Development

Eric Branstad

Matchpoint Strategies

515.720.1433 ; ebanstad@matchpointstrategies.com

Areas of Expertise: Fundraising, Media Relations (Press conferences, releases, pitching story, setting up interviews), Events, Website Development, Fundraising Campaigns

Sara Brown

Focus OneSource

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Areas of Expertise: Employee Benefits, Healthcare Reform, Human Resources, Marketing & Advertising

Jan Burch

Jan Burch & Associates

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Areas of Expertise: Human Resources, Organizational Development, Staff Development, Staff Training,

Deborah Burnight, CTF

Facilitated Resources

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Areas of Expertise: Board Training and Development, Meeting Facilitation, Mergers and Strategic Partnerships, Organizational Development, Strategic Planning, Community Collaboration Development

Sam Carrell

Carrell Strategies

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Areas of Expertise: Transformational Change, BOD Development, Strategic Planning, Executive Coaching, Operational Assessment, Development Plans, Program Planning, Grant Writing

Cynde Cronin

Merit Resources

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Areas of Expertise: Business Planning, Human Resources, Staff Development, Staff Training, Employee Benefits

James K. Cushing*Organizational Excellence Consulting*515.491.1654 ; JKClowa@aol.com

Areas of Expertise: Strategic Planning, Organizational Development, Board Development and Operations, Change Management, Program and Project Management, Best Practices Research, Leadership Development, Facilitated Problem Solving

Lisa (Sieren) Cushatt, MSW

641.777.7126

Areas of Expertise: Group and meeting facilitation, collaborations, program development and management, nonprofit management and new nonprofit development, advocacy, grantwriting and strategic planning.

Susan Davis*RSM*515.281.9275; susan.davis@mcgladrey.com

Areas of Expertise: Nonprofit audits, public accounting

Courtney L. De Ronde, CPA*TD&T CPAs and Advisors, P.C.*641.638.6346 ; courtneydr@tdtpc.comwww.tdtpc.com

Areas of Expertise: Annual financial statement audits, compliance audits, IRS filing requirements, outsourced CFO, bookkeeping, and payroll services. Assisting newly formed organizations apply for exempt status, select accounting software, and implement practical procedures to safeguard assets and provide proper financial reporting.

Melynda DeCarlo & Tammy Rogers*The Mevyn Group*515.505.4188 ; mjinks@meyvngroup.com<http://www.meyvngroup.com/>

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Areas of Expertise: Leadership Development, Business Coaching, Human Resources Consulting, Organizational development

Natasha R. Drake, MASC*Natasha Drake Grants*720.360.6601 ; natashadrakegrants@gmail.comwww.natashadrakegrants.comF: www.facebook.com/natashadrakegrantsT: www.twitter.com/natdrakegrants

Offices in Des Moines, IA & Denver, CO

Areas of Expertise: Grant Writing, Grant Coaching (Webinars & Trainings); Donor Prospect Research; Program Development; Donor Communications; Project Management, Reporting & Evaluation, RFP Analysis; Government & Private Funding; Federally Recognized Tribes & American Indian/Alaska Native Organizations; Social Justice Advocacy

Bryan Earnest*AMPERAGE*515-309-7638; bryan@amperagemarketing.comwww.amperagemarketing.com

Areas of Expertise: Nonprofit marketing, Marketing Plans, Marketing Analysis, Marketing Strategy, Sales Plans, Sales Strategy, Business Development, Event Marketing

Mark Elliott*ml elliott llc*515.669.9795 ; melliottllc@gmail.com31494 640th Ave., Maxwell, IA 50161

Areas of Expertise: Development, Strategic Planning, Writing

Melinda Ellwanger, P.L.L.C.515.988.5622 ; mellwanger@yahoo.com

3412 Southern Hills Drive, Des Moines, IA 50321

Areas of Expertise: Grant Research, Grant Writing, Post-grant Reports, Sponsorship Proposals, Fundraising, Special Event Management, Volunteer Coordination, Promotional Materials, Logistics, Staffing, Training, Media Relations, Community Outreach

Jennifer Erickson*Results Group, LLC*515.330.2866 ; jennifer@resultsgroupllc.com

Areas of Expertise: Aligning Employees, Hiring and Retention, Leadership Development, Sales Training, Team Building, Assessments, Executive Coaching, Seminar Facilitation, Consultation

Kathy J. Evert*KJE Solutions, LLC*515.260.8746 ; kjesolutions@gmail.com<http://www.linkedin.com/in/kathyjevert>

Areas of Expertise: Talent and executive recruitment, strategic planning, special project management, public relations, fundraising and marketing

Josh Faber*Renaissance Group, Inc.*800.505.2753 ; jfaber@rengroupinc.com1000 73rd Street, Ste 12, Windsor Heights, IA 50324

Areas of Expertise: Feasibility Studies, Capital Campaigns, Annual Fundraising

Micholyn Fajen and Julie West*PCG Marketing, LLC*515.321.0283 ; Micholyn@pcgmarketing.com

Areas of Expertise: Market Research, Public Relations, Marketing Strategy, Brand Marketing, Website Design and Development, Business Plans and Launches, Social Media Training and Management, Graphic Design and Photography

Jennifer Farley*Censeo Solutions*515.371.1754 ; jennifer@censeosolutions.com

505 Fifth Ave., Ste 1001, Des Moines, IA 50309

Areas of Expertise: Board Training and Evaluation, Conflict Resolution, Evaluation, Executive Coaching, Grant Research, Grant Writing, Interim Leadership, Meeting Facilitation, Organizational Development, Program Design, Staff Development, Staff Training, Strategic Planning, Project Management, Research, Continuous Improvement

Max Farrell*Create Reason*515.231.5554 ; max@createreason.com

Areas of Expertise: Corporate Innovation, Startups, Intrapreneurship, Company Culture, Innovation Coaching

Alan Feirer*Group Dynamic*515.468.1969 ; alan@groupdynamic.net<http://www.groupdynamic.net>

Areas of Expertise: Leadership Development, Team Building, Board Development, Communication Skills, Strategic Planning and Decision-Making, DiSC Profile Facilitation and Implementation, Services for Youth and Youth Serving Organizations, Keynote Speaking

Jim Ferguson*Ferguson Consultants*515.223.8520 ; jjfergus@mchsi.com

Areas of Expertise: Strategic Planning, Business Development, SWOT Assessment and Analysis, Board Capacity Building, Training on Conducting Productive Meetings

Paul Ferrone*Ferrone & Associates LLC*515.418.7703 ; paul@ferroneandassociates.com

1004 NE Patchin Lane, Ankeny, IA 50021

Areas of Expertise: Fundraising Planning, Meeting Facilitation, Strategic Planning

Matt Fischer*Blue Frog*515.250.6820 ; matt@bluefrogdm.comwww.bluefrogdm.com

Areas of Expertise: Inbound Marketing, Blogging, Social Media, Website Design, SEO, Graphic Design, Commercial Print and Bindery Services

Jann Freed*The Genysys Group*515.360.5691 ; JannFreed@JannFreed.com

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Areas of Expertise: Executive Coaching, Interim Leadership, Meeting Facilitation, Organizational Development, Staff Development, Staff Training, Strategic Planning, Succession Planning, Change Management

Heather Jurgenson*Jurgenson Consulting Group*319.270.6652 ; hjurgenson@jurgensonconsultinggroup.com

Areas of Expertise: Prospect Research, Database Management, Prospect Identification and Prioritization, Data Acquisition, Database Analysis, Data Integrity, Grant Research, Process Building

Leslie L. Garman, CFRE515.238.1166 ; leslielgarman@gmail.com

Areas of Expertise: Fundraising, Development Planning, Event Planning/Marketing, Corporate Sponsorship, Board Recruitment, Development and Training, Annual Campaign, Grant Writing, Public Relations, Communications, and Media Relations

Shane Griffin*Dale Carnegie Training*515.221.9142 ; shane.griffin@dalecarnegie.com

Areas of Expertise: Executive Coaching, Communication, Leadership, Management, Sales, Presentation Effectiveness, Client Relationships, Customer Service, Staff Retention, Staff Development, Staff Engagement

Cassandra Halls*2 THE TOP - Career Advancement Strategies*515.473.4980 ; c.halls@2ttop.com

3039 E. Porter Ave., Des Moines, IA 50320

Areas of Expertise: Board Recruitment, Board Training and Development, Business Planning, Conflict Resolution, Evaluation, Event Marketing, Executive Coaching, Financial Planning, Grant Research, Human Resources, Interim Leadership, Meeting Facilitation, Mergers and Strategic Partnerships, Organizational Development, Program Design, Staff Training, Strategic Planning, Succession Planning

Jeff Hannah*Touchstone Executive Development*515.657.3641 ; jeff@touchstone-development.net

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Areas of Expertise: Executive Development and Coaching, Change Implementation, Board Evaluation, Strategic Planning, Team Facilitation

Beth Hicks*Urban Community Concepts, LLC*515.556.0586 ; beth@urbancommunityconcepts.com

Areas of expertise: Project Management, Grant Research, Grant Writing, Grant Review, Educational Programming, Event Planning (focused on community building & revitalization, sustainability and urban agriculture)

David Hoeksema*The Renaissance Group*800.505.2753 ; dhoeksema@rengroupinc.com1000 73rd Street, Ste 12, Windsor Heights, IA 50324

Areas of Expertise: Feasibility Studies, Capital Campaigns, Annual Fundraising

Jim Infelt*AMPERAGE*515.309.7638 ; jinfelt@amperagemarketing.comjinfelt@amperagemarketing.comwww.amperagemarketing.com**Areas of Expertise:** Video Production, Website Design, Web Hosting; Search Engine Optimization, Mobile Apps, TV Commercials, Radio Commercials**Connie Isaacson, CFRE***Isaacson Consulting LLC*515.229.3667 ; connie@isaacsonconsulting.com

3660 Grand Avenue, #540, Des Moines, IA 50312

Areas of Expertise: Board Governance and Training; Comprehensive Fund Development including Fundraising Readiness and Analysis, Annual Fund Planning, Feasibility Studies, Capital Campaign Implementation, Major Gifts and Moves Management, Event Management, Direct Mail, Grant Writing, Strategic Planning, Organizational Development, Staff Development and Training**David Jacobsen, CPA***Jacobsen & Co, LLP*515.223.9393 ; djacobsen@jacobsencpa.net

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Areas of Expertise: Tax and Audit services**Andrea James-Iverson or Tiffani Brendeland***(c)3 Marketing/ Love Scott & Assoc.*515.223.1383 ; andrea@c3marketinggroup.com ;tiffani@lovescott.com

12871 University Ave., Ste 180 Clive, Iowa 50325

<http://www.c3marketinggroup.com> or <http://lovescott.com>**Areas of Expertise:** Marketing for Nonprofits, Strategic Marketing and Public Relations, Social Media Marketing Planning and Implementation, Writing and Design (newsletters, brochures, exhibits, collateral/fundraising pieces, website), Video Development/Production (fundraising, marketing, YouTube)**Russell Jensen***Jensen Consulting*515.875.4824 ; jensen@rjensenconsulting.com<http://blog.rjensenconsulting.com>, www.rjensenconsulting.com**Areas of Expertise:** Board Recruitment, Board Training and Development, Capital Campaign Development and Implementation, Event Marketing, Fundraising Planning, Marketing Planning, Organizational Development, Planned Giving, Strategic Planning, Succession Planning, Integrated Marketing/ PR and Fundraising**Karen Kennedy***Kennedy's Graphics*515.778.9697 ; kbkennedy2@hotmail.com10432 NW 101st Way, Granger, Iowa 50109**Areas of Expertise:** Branding Strategy for Nonprofits, Creating Graphic Design (logos, branding, brochures, exhibits and fundraiser promotions), Developing Public Relations, Writing Human Interest Stories and Marketing on Social Media Platforms**Tamara Kenworthy, PCM, PRC***On Point Strategies*515.314.6568 ; tamara@on-pointstrategies.com

1204 S. 46th Street, West Des Moines, IA 50265

on-pointstrategies.com**Area of Expertise:** Strategic Planning, Marketing Planning, Meeting/Retreat Facilitation, Qualitative Market Research (focus groups, interviews, usability testing), Quantitative Market Research (surveys), Integrated Marketing Communications, Brand Strategy/Development, Personal Branding**Paul Kirpes***TPG Philanthropy Group, Inc.*515.270.2453 ; pkirpes@whatmattersmost.com612 South 26th Street, West Des Moines, IA 50265**Areas of Expertise:** Board Recruitment, Board Training and Development, Business Planning, Capital Campaign Development and Implementation, Conflict Resolution, Evaluation, Event Marketing, Executive Coaching, Feasibility Studies, Financial Planning, Fundraising Planning, Grant Research, Grant Writing, Human Resources, Interim Leadership, Marketing Planning, Meeting Facilitation, Mergers and Strategic Partnerships, Organizational Development, Planned Giving, Program Design, Staff Development, Staff Training, Strategic Planning, Succession Planning, Technology Support Planning, Social Enterprise**Liz Lidgett***Liz Lidgett Fine Art*515.201.8389 ; LizLidgettFineArt@gmail.com**Areas of Expertise:** Contemporary Fine Art, Curating Personal and Corporate Collections, Art Acquisition Committee Program Design and Management, Request for Proposals and Qualifications Design and Management, Arts-based Grant Research and Writing**Doug Lockin***Doug Lockin Charitable Gift Planning*515.210.6603 ; lockin.dr@msn.com2044 NW. 80th Place, Clive, IA 50325**Areas of Expertise:** Gift Planning, Capital Campaign Development and Implementation, Feasibility Studies, Financial Planning, Planned Giving, Program Design**Molly Lopez, CAE***Association Management, Ltd. (AML)*515.334.1043 ; aml@aml.org

1255 SW Prairie Trail Parkway, Ankeny, IA 50023

Areas of Expertise: Association/Organization/Nonprofit Management, Strategic Planning, Board and Committee Management, Financial Management, Membership Management, Convention/Seminar/Meeting Planning, Communications & Publications Management, Website Management, Executive Director Succession Planning

Mark Mathis*AMPERAGE*515.309.7638 ; mark@amperagemarketing.comwww.amperagemarketing.com**Areas of Expertise:** Public Relations, Strategic Planning, Logo/Identity Development, Creative Direction, Design**Lori McCarty***Strategic Design and Integration Services*515.577.0759 ; lmccarty@mchsi.com

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Areas of Expertise: Strategic Planning, Strategic Integration, Portfolio Management, Process Design and Management, Meeting Planning and Facilitation, Training Delivery**Martha McCormick***Next Step Adventure*515.979.3311 ; nextstepadventure@mac.com

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Areas of Expertise: Coaching, Team Building, Program Design, Staff Development, Staff Training, Poverty Simulation, Strategic Planning, Grant Writing**Matt McCoy***Resource Development Consultants*515.681.9327 ; mccoy@rdciowa.com

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Arlinda McKeen*State Public Policy Group, Inc.*515.243.2000 ; amckeen@sppg.com

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Areas of Expertise: Board Training and Development, Conflict Resolution, Evaluation, Grant Research, Grant Writing, Interim Leadership, Meeting Facilitation, Organizational Development, Program Design, Staff Training, Strategic Planning, Process and Facilitation of Surveys**Bill Moran***The Moran Company LLC*913.766.1952 ; billm@morancompany.com

8927 Sagamore Road, Leawood, KS 66206

Areas of Expertise: Human Resources, Staff Development, Succession Planning, Nonprofit Executive Search**Ellen Nelson***Funding Solutions, Inc.*515.778.7907 ; eknelson98@aol.com

7065 Brookview Drive, Urbandale, IA 50322

Areas of Expertise: Board Training and Development, Feasibility Studies, Capital Campaign Development and Implementation, Event Planning and Marketing, Executive Recruitment and Coaching, Fundraising Planning, Meeting Facilitation, Organizational Development, Staff Training, Strategic Planning**Tim Neugent***The Neugent Group, Inc.*515.238.1463 ; neugar@aol.com**Areas of Expertise:** Overall Business Development, Strategic Business and Revenue Planning and Execution, Organizational and Team Development, Executive Coaching, Human Resources, Meeting Facilitation, Organizational Development, Staff Development, Staff Training, Strategic Planning**Jill Olson***Results Group, LLC*515.330.2866 ; jill@resultsgroupllc.com**Areas of Expertise:** Aligning Employees, Hiring and Retention, Leadership Development, Sales Training, Team Building, Assessments, Executive Coaching, Seminar Facilitation, Consultation**Beth Pargulski***Beth Pargulski Design*515.255.3979 ; pargulski@mchsi.com**Areas of Expertise:** Graphic Design, Logos, Newsletters, Annual Reports, Brochures, Special Event/Promotional Items, Branding, Exhibits**Judi A. Pierick, IOM, CAE, CFRE**515.279.0911 ; judi.pierick@gmail.com

3406 Skyline Drive, Des Moines, Iowa 50310

Area of Expertise: Organizational Management, Revenue Enhancement, Marketing and Image Enhancement Strategies and Campaigns, PR/ Media Relations, Public Policy/ Advocacy Campaigns, Fundraising Strategies (grants, events, individual/corporate/foundation solicitations and sponsorships, planned giving)**Kevin Pokorny***Pokorny Consulting*515-205-5513 ; kevin@kpokorny.com

3714 Kingman Blvd., Des Moines, IA 50311

Areas of Expertise: Board Training and Development, Executive Coaching, Human Resources, Meeting Facilitation, Organizational Development, Staff Development, Staff Training, Strategic Planning**Jackie Pullen***Financial Strategy Consulting Co, LLC*515.971.0841 ; rjpullen@mchsi.com<http://www.factbasedfinance.com>**Areas of Expertise:** Strategic Planning, Financial Management, Technology Planning**Helen Randall***HKR Communications & Marketing*515.875.4832 ; hrandall@courtavenuesuites.com

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www.hkrmarketing.com**Areas of Expertise:** Feasibility Studies, Grant Writing, Marketing Planning, Writing, Strategic Marketing Materials

Angela Reed, CPA*Tarbell & Company, P.L.C*

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205 Black Springs Circle, Iowa City, IA 52246

Area of Expertise: Organizational Development and Community Revitalization**Rachel Scott***Forward Growth Strategies, LLC*515.979.4025 ; fgs.rachel@gmail.com

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Areas of Expertise: Collective Impact, Facilitation, Organizational Development, Strategic Planning, Fiscal Sustainability Planning**Melissa Sisler, CPA***RSM US LLP*515.699.333; melissa.sisler@rsmus.com**Areas of Expertise:** Nonprofit auditing, IRS Form 990 Preparation**Sherry Speikers***Speikers Communications*515.229.5441 ; sherry@speikerscomm.com**Areas of Expertise:** Writing and Editing of Marketing Collateral, Fundraising Communications, Training Materials**Paul J. Strawhecker, MPA, ACFRE***Paul J. Strawhecker, Inc.*888.258.5523; paul@pjstraw.com**Areas of Expertise:** Philanthropic Planning/Feasibility Studies, Capital/Endowment Campaigns, Major Gifts, Planned Giving, Development Assessment and Plans, Annual Giving, Funding Source Searches, Grant Writing, Prospect Research, Public Relations and Marketing, Strategic Planning, Board Development, Coaching/Training in a variety of areas**Nancy L. Stefani, CFRE***Renaissance Group, Inc.*800.505.2754 ; nstefani@rengroupinc.com1001 73rd Street, Ste 12, Windsor Heights, IA 50324**Areas of Expertise:** Planned Giving Program Design, Solicitation**R. Ben Sote, M.A., J.D.**515.205.5277 ; rbenstone@gmail.com

2910 Grand Avenue Des Moines, IA 50309

Arease of Expertise: Board Development, Running Efficient Board Meetings, Board-Staff Relations, Executive Committee Operations, Annual Fundraising Campaign Development & Execution, Face-To-Face Personal Solicitations, Staff and Board Diversity**Tyler Timko***AMPERAGE*515-309-7638; ttimko@amperagefundraising.comwww.amperagefundraising.com**Areas of Expertise:** Fundraising Feasibility Studies, Capital/Endowment Campaign Strategy, Fundraising Training, Major Gift Development**Justin Tolan, CFRE***AMPERAGE*515-309-7638; jtolan@AMPERAGEFundraising.comwww.amperagefundraising.com**Areas of Expertise:** Fundraising Feasibility Studies, Capital/Endowment Campaign Strategy, Fundraising Training, Major Gift Development**Aaron Wagner***Adjunct Instructor—Sociology, Des Moines Area Community College*641.990.4594 (c); aaronwagner1977@yahoo.com**Areas of Expertise:** Development/Grant Writing, Foundation Officer Relationship Development/Grant Source Research; Community, Labor, Electoral and Legislative Policy-based Research, Communications, Strategic Campaign and Issue Advocacy; Outreach/Training/Technical Assistance for Non-Profits and Community Based Organizations; T.V., Online and News Print Earned Press; Public Meetings/Community Forums/Legislative Briefings/Legislative Lobbying/Direct Action Strategies Expertise; Cross-Organizational Collaboration and Project Management; Work with Diverse Communities**Mike Wagner***White Rabbit Group*515.371.7711 ; mike@whiterabbitgroup.com3650 68th Street, Ste C, Urbandale, IA 50322**Areas of Expertise:** Brand Building Strategy, Board Training and Development, Executive Coaching, Meeting Facilitation, Organizational Development, Staff Development and Training

Jocelyn Wallace*Red Eleven Group*515.423.8645 ; jocelyn@red11group.comwww.red11group.com**Areas of Expertise:** Visual Strategy Facilitation, Strategic Planning and Visioning, Organizational Development and Design, Business Management Consulting, Marketing Strategy**Stephanie Whitacre, CPA***BKD, LLP*816.489.4254; swhitacre@bkd.com**Areas of Expertise:** Nonprofit auditing, Uniform Guidance Compliance (A-133), IRS Form 990 preparation, financial statement consulting**Ann Wolf, BFA, NMI, CFRE***Clear Stream Solutions, Inc.*515.556.1095 ; awolf3190@aim.com37 30th Street, Des Moines, IA 50312**Areas of Expertise:** Program and Organizational Development, Strategic Planning and Partnerships, Business and Sales Development, Donor-centered Leadership and Fundraising, Grant Research and Writing, Community and Rural Outreach Platforms. Specializing and nationally recognized in Type 1 Diabetes, Education, Publishing, Farm & Environmental Sustainability Initiatives**Mark Yontz**515.313.7971 ; yontz@mchsi.com**Areas of Expertise:** Marketing, Public Relations, Communications (internal and external), Branding, Strategic Planning, Program and Project Management, Organizational Development and Training