

# BETTER TOGETHER

For over 50 years, the Community Foundation of Greater Des Moines has been helping individuals, families and businesses make a difference in the lives of others through personalized, tax-wise charitable giving tools and strategies.

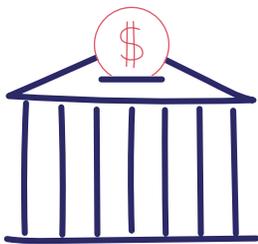
We are here to work with you and your professional advisors to simplify and enhance your giving.

Whether considering ways to maximize your giving today, involving your family in charitable conversations or planning how to leave a legacy for generations to come – we are here to create a personalized giving plan. The Community Foundation is here to partner with you and your professional advisor to offer convenient, customized giving solutions that enable you to give back in the ways that mean the most to you.

## What is a Charitable Giving Fund?

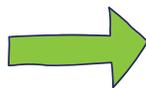
A Community Foundation charitable giving fund is customized with your giving goals and charitable interests in mind. It provides a simple way for you to support the causes and organizations you care about locally and across the country.

You can use cash, stock or other assets to create a named charitable giving fund, qualify for an immediate tax deduction, and when it's convenient for you, choose the charities you want to support. Plus, by working with your professional advisors to establish a charitable giving fund with the Community Foundation, your gift may be eligible for the Endow Iowa Tax Credit, a 25% state tax credit available for qualified gifts.



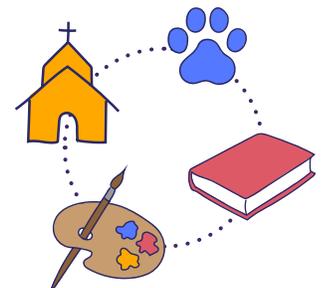
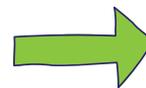
### GIVING GOALS

We work with you and your professional advisors to establish the right charitable giving fund to meet your giving goals using the asset type that maximizes your giving in tax-wise ways.



### GROWING ASSETS

Your trusted financial advisor manages your charitable giving fund as you seek to grow your charitable assets, tax-free to you.



### CARING FOR CAUSES

Make grant recommendations to support the causes you care about from your charitable giving fund while we handle the administrative details.

# Charitable Giving Solutions

From the simplicity of a charitable giving fund to the ability to maximize your support by contributing non-cash assets, our personalized giving solutions help you experience less paperwork, unique tax advantages and allow you the immediate opportunity to experience the joy of supporting causes you care about.



## PERSONALIZED GIVING

It is the Community Foundation's privilege to work alongside you as you seek to share the gift of giving with future generations.

Whether leading discussions around how your values and beliefs shape your giving, creating charitable giving mission statements to guide strategic giving or providing opportunities to learn about local causes; our team is here to help you give back. We can also engage family members of all ages to pass on the joy of giving.



## NON-CASH GIVING

While cash is a wonderful gift, we can work with you and your professional advisors to help you think about assets you currently hold that might better meet your financial and giving goals in tax-wise ways.

### ASSETS SUCH AS:

- Appreciated securities
- Real estate
- Business interests
- Personal tangible property
- Retirement plans
- Life insurance
- Agricultural assets



## LEGACY GIVING

We work with you and your estate planning team to ensure your wishes are documented and carried out as intended. Our legacy funds provide you with the flexibility and simplicity to include your fund as a beneficiary of your will, trust or retirement assets.

You then work with our team to determine how your selected assets will be used to benefit the organizations of your choice. If the causes you care about change over your lifetime, we can easily make updates without revising your estate documents.



## TEAM APPROACH

As you and your professional advisors discuss how charitable giving can be incorporated into your financial and estate plans, we would welcome the opportunity to learn how we can create a personalized plan for you.



## COMMUNITY TRANSFORMATION

The Community Foundation is about more than transactions; we are about transformation. Our administrative fees make you part of the change we enable in the communities we serve. Through our partnerships we facilitate community convenings, strategic grantmaking, donor-connections, nonprofit trainings and promotion of charitable giving that ultimately transforms the communities we call home. **We're simply better together.**



To schedule a meeting, contact us at:  
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