

For more information on the grant process please contact:

Brianne Sanchez, Director of Nonprofit Relations
sanchez@desmoinesfoundation.org or (515) 883-2629



Live. Give. Better Together.

www.desmoinesfoundation.org
515.883.2626

COVID-19 Nonprofit Adaptation Grant

Released April 2, 2020

The COVID-19 pandemic is not only impacting the daily operations of nonprofit organizations, but also their long-term viability. In recognition of challenges facing the nonprofit sector, the Community Foundation of Greater Des Moines has created the COVID-19 Nonprofit Adaptation Grant Program.

THE PURPOSE OF THIS GRANT PROGRAM IS TO:

- Support unanticipated needs to continue critical service delivery directly related to COVID-19, or
- Help nonprofits analyze or reimagine their operational effectiveness for the emerging future.

This program is **not** designed to provide funding for rent, lost revenue or salaries. Additional funding needs can be posted to our [GIVEdsm platform](#). Nonprofits may also [share COVID-related challenges and updates here](#).

TIMELINE: Round 1 deadline: April 10, 4 p.m. Round 2 deadline: April 24, 4 p.m.

Grants will be awarded within 1-week of each deadline. Additional rounds may be announced.

APPLICATION

Organizations interested in this grant program are encouraged to contact the Director of Nonprofit Relations, Brianne Sanchez, prior to submitting a request. Requests can be sent as a brief letter e-mailed to sanchez@desmoinesfoundation.org outlining organizational need & project cost.

ELIGIBILITY REQUIREMENTS

Grants will be made to charitable organizations with 501(c)(3) status, or governmental agencies serving a charitable purpose. Funding is limited to projects that will significantly improve the Greater Des Moines community.

GRANT PRIORITIES

Requests of up to \$5,000 will be considered for projects that align with one of the following priorities:

Service delivery shifts – Organizations that have been forced to pivot critical service delivery to new platforms as a result of COVID-19 may apply for funding to support the acquisition of tools to support the continuity of core programs and/or migration of this programming online or virtual. [Please note that a variety of conferencing platforms are available for free to nonprofits at this time.](#)

Example: Costs associated with moving a service model to tele-services

Business or financial planning – The COVID-19 crisis has severely impacted organizations that rely on earned revenue streams for their operations. This fund will provide support for costs associated with engaging outside experts for the purposes of business or financial planning. [Click here to learn more about financial planning.](#)

Example: An organization that has suffered significant lost revenue engages finance or business planning professionals to help gauge possible next steps for the organization to maintain services

Strategic alignment – During and following times of disruption, some organizations might consider exploring opportunities to align, merge, or join forces with others to continue critical community services while meeting organizational challenges. This fund will provide support for navigating these strategic conversations between or among organizations impacted by the COVID-19 crisis. [Click here to learn about different models of strategic alignment.](#) *Example: A nonprofit loses key funding to maintain staff as a result of COVID-19 and seeks to enter into a strategic partnership with another organization. Funds could support facilitation between two organizations to merge governance and operations.*